

Explanation: This resolution authorizes an Agreement for event development, recruitment, marketing and management services for the Township’s fall festival (COAF).

**TOWNSHIP OF SPRINGFIELD
RESOLUTION NO.2026-111**

WHEREAS, the Township of Springfield (“Township”) is planning to hold a fall festival – the Springfield Fallapollooza – which is intended to be a large-scale, family-friendly community celebration designed to activate Springfield’s downtown, support local businesses, and bring residents together for a festive fall experience, combining a traditional street fair, with a car show, live performances, children’s activities, food trucks, and a Halloween Spooktacular, in partnership with the Springfield Recreation Department; and

WHEREAS, in order to help the Township develop, recruit vendors, market and organize the event, and to coordinate with all principal parties in managing the event in the months leading up to, and the day of, the festival, the Township wishes to engage Main Street Pops, LLC (“MSP”) - a professional firm with the necessary experience and resources to help ensure a successful event; and

WHEREAS, the Township’s administration has negotiated an agreement with MSP, and recommends approval by the Township Committee of the agreement, to formally engage and begin utilizing MSP expertise for the planning of the festival; and

WHEREAS, an appropriate Certificate of Available Funds has been provided by the Township’s Chief Financial Officer for the costs set forth in the Agreement under account number: 6-01-30-420-000-800.

NOW, THEREFORE, BE IT RESOLVED by the Township Committee of the Township of Springfield, County of Union, as follows:

1. The above recitals are incorporated herein as if set forth at length.
2. The Mayor and Township Clerk are authorized to respectively execute and attest-to the Agreement with Main Street Pops, LLC, 87 Adams Street, Hoboken, NJ 07030, for event development, recruitment, marketing and management services in substantially the same form as attached hereto, in an amount not to exceed \$4,000.00.
3. The Township Clerk is directed to forward a copy of the Agreement to MSP for execution.
4. This Resolution shall take effect immediately.

TAKE NOTICE that the foregoing Resolution was adopted at the Regular Meeting by the Township Committee of the Township of Springfield on March 24, 2026.

Linda M. Donnelly, RMC
Township Clerk